

NEW BLEACHERS

TELESCOPIC SEATING SYSTEMS

CUSTOMIZED TO YOUR SPACE & YOUR NEEDS

WOOD OR PLASTIC SEATING SURFACES • MOTORIZED DRIVES

PATENTED CENTURY DESIGN® “NO SAG” SYSTEM

20-YEAR WARRANTY • CODE-COMPLIANT SAFETY EQUIPMENT

EVERGREEN BLEACHERS™

Telescopic Bleacher Seating Made to Last and Last

AVAILABLE EXCLUSIVELY FROM

BLEACHERMAN



Evergreen Bleachers™ installed by the Bleacherman.

When Only NEW Bleachers Will Do, Choose Evergreen

A distinctly different alternative to the “same old bleachers,” Evergreen Bleachers™ are in a class by themselves. They are not only *new* bleachers – they are a *new kind* of bleacher.

Stronger. Sturdier. And reinforced to hold up in the real world without constant repairs.

Schools across America are discovering that installing new Evergreen Bleachers™ will prevent many of the problems that can crop up later with telescopic bleacher seating. To start with, Evergreen Bleachers™ are built stronger than any other new retractable bleachers you can buy.

Only Evergreen Bleachers™ are reinforced with the patented Century Design® “No Sag” system. That means that even if students climb on the closed

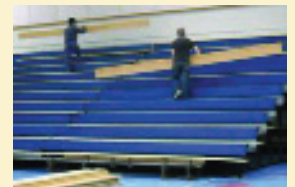


bleachers, they won't sag or bend and become difficult to open and close.

Preventing sagging in new bleachers is the secret to long-term trouble-free operation.

With new Evergreen Bleachers™, strength is built in, every step of the way – from “beefed up” steel understructures to our heavy-duty motorized drives – in order to give you the performance you expect, year after year.

Whether you choose our “New Yorker” model with plastic seat modules or our “Adirondack” model with the warmth of natural wood, your new Evergreen Bleachers™ are the strongest, most durable telescopic bleachers available today.



Telescopic Bleachers Made To Last And Last

As a provider of new Evergreen Bleachers™, the Bleacherman can offer choices that are not available elsewhere.

U.S. Patent 5,784,835

Only the Bleacherman can offer the patented Century Design® “No Sag” system. This unique reinforcing system provides continuous support in the closed, partially open and full open position. Downward forces such as students climbing on bleachers will not cause the bleachers to sag. (Sagging is the number one cause of telescopic bleacher malfunction.)

Higher Quality Understructure

New Evergreen Bleachers™ feature new – not recycled – steel understructures that are made to order with a *minimum* of two vertical support columns every 20 feet. Mill certification is available on request for the high-strength steel used in new Evergreen Bleachers™.

Some manufacturers cut costs by using two vertical support columns every 26 feet. These longer spans are more likely to flex, deform and suffer damage from metal fatigue.

New Evergreen Bleachers™ can also be remanufactured in place, using an existing understructure from bleachers previously installed. These older understructures are likely to be of heavier, higher quality than some of the new bleachers being offered today.

In any case, after Bleacherman cleans, repairs, adjusts and adds the Century Design® system, you probably wouldn't recognize your old bleachers. This recycling of in-place bleacher understructures is part of their transformation into new Evergreen Bleachers™.

Safety Code-Compliant

Evergreen Bleachers™ meet or exceed all applicable national, state and local safety and building codes. We refer to recognized standards such as the NFPA 102, ICC300 as well as other requirements such as the Americans with Disabilities Act (ADA).



Independent testing laboratories have certified our “P-rails” for aisles and our self-storing safety rails (used on the ends of bleachers). “Load to failure” testing ensures our components are well within the safety parameters required.

The Bleacherman is committed to providing high quality, high performance Evergreen Bleachers™ that are as safe as possible, with features such as:

- No gaps between sections
- Minimum 48” intermediate aisles with steps
- Option of no live wiring under bleachers
- Full power motorized drives
- Training for operators in the proper care and operation of the bleachers.

Did You Know?



Website



Bleacherman's website is www.Bleacherman.com where you'll find lots of information about telescopic bleachers, including actual case histories.

More than
22
year's experience

Since 1987 our company has been involved in renovating and refurbishing school equipment.

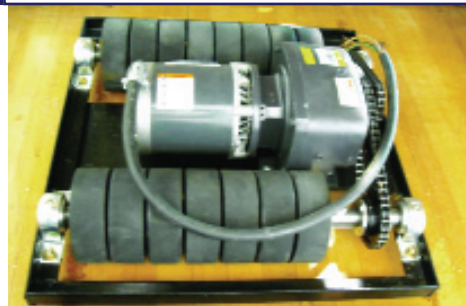
Century Design®

Telescopic bleacher seats simply won't sag when fitted with the Century Design® system.

This system of wheels is bolted to each row and provides complete support for all the rows of seats, all the time. Downward force is simply and safely transferred to the floor.



Motor Drives



A heavy-duty 1/2 HP motor drives 15 (non-marking) 50 durometer drive wheels through a 87 to 1 gear reduction chain drive. These massive drives weigh over 300 pounds and are made to last.

Plastic Seats

Blow-molded plastic seat modules are used in our “New Yorker” model. They are available in 14 standard colors and are virtually indestructible.



New Wood

Southern Adirondack Pine is available in a good grade of new lumber in virtually unlimited quantities.



Recycle and Save

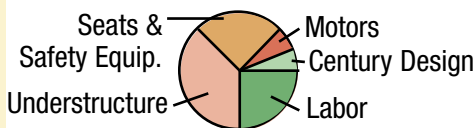


You decide what's new, and what's re-used in your bleachers.

Per seat costs below are estimated. Actual costs may vary. Please ask the Bleacherman for a written estimate for your new telescopic bleachers.

0% Recycled - \$80 - 120 per seat

All components are brand new, nothing is recycled



50% Recycled - \$20 - 60 per seat

Wood converted to plastic seating, Understructure and motors recycled



100% Recycled - \$30 - 60 per seat

Wood seating refinished & recycled, Understructure and motors recycled



The Choices Are All Yours

Except for a very few cases, such as in new-construction projects, there are often existing bleachers in place. Even though these may be damaged and in need of repair, there is typically a lot of value in old bleachers. Various components can be taken from the existing bleachers and be used again in your new Evergreen Bleachers™. We call this our “Green-Flex” system.

Cut Costs With Our Green-Flex System

The Green-Flex system allows you to take advantage of “deducts,” by providing discounts for bleacher components that can be recycled, such as metal understructures, motors, drive mechanisms, wood seating services and other lumber, safety rails, plastic seat modules, and more.

Reusing components from the existing bleachers does not mean having to settle for old or worn-out parts in your new bleachers. Quite the contrary – after cleaning, repairing and refurbishing, you wouldn’t even recognize the recycled parts. They’ll look new and work like new (or better). Many times, older components are of a higher quality in materials and workmanship than what is available today.

How Much Can You Save?

If your organization already has telescopic bleachers, chances are that you can “cash in” the value in these bleachers and apply it toward the new Evergreen Bleachers™ to be installed.

Examples of components that may provide a sizeable “deduct:”

- Steel understructure
- Drive motors
- Aisles and rails
- Wood seats
- Plastic seats
- Vinyl on steel seats

Of course, total savings will depend on how much can be reused, the overall condition of the key components to be recycled and other factors.

The Savings Add Up

Ask the Bleacherman about documented case histories, where we recycled parts of the existing bleachers and reduced the overall cost of new bleachers by a third or more. Monies saved by this recycling approach can be returned to the owner’s general fund, or can be set aside as a special athletic fund for equipment, sports uniforms, etc.

Good For The Environment, Too

Recycling bleacher components that are still serviceable keeps them out of landfills, so it’s better for the environment. It can also contribute to Materials Recycling Credits (#3, #4 and #5) toward LEED (“Leadership in Energy and Environmental Design”) certification.

Recycled Seating



Existing seating materials can be refinished and reused, for even more savings:

- Wood
- Vinyl on Steel
- Plastic Seat Modules
- Folding chairs

Safety Codes

Evergreen Bleachers™ meet all federal, state and local safety codes. When upgrading older bleachers, we can retrofit all the modern safety equipment that may have been missing.



Closed decks, “P-rails,” end rails and 48” aisles make bleachers safer, more spectator-friendly.

We offer ADA wheelchair spaces in new and refurbished bleachers.

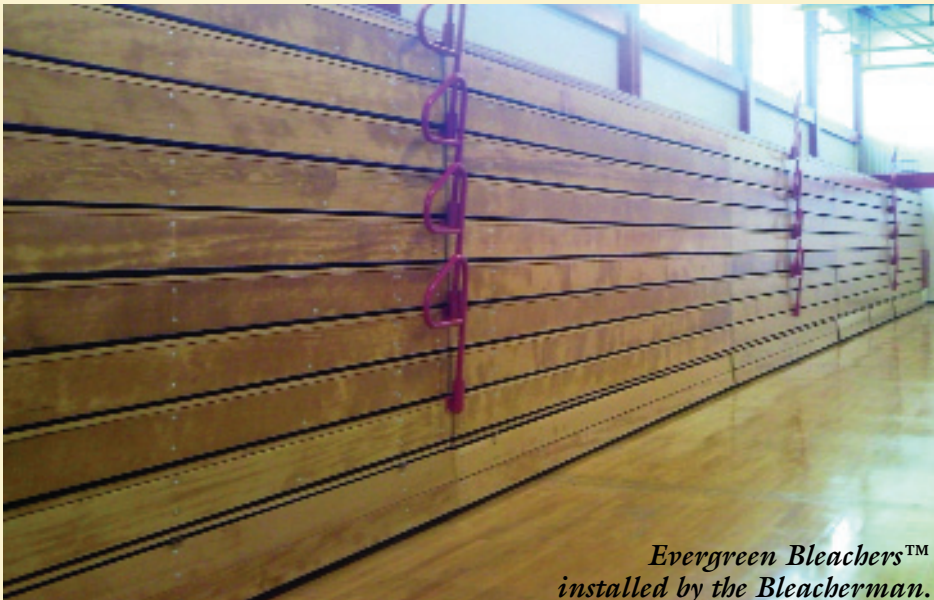


Warranty

When our Century Design® system is retrofitted to a bleacher understructure, it strengthens the understructure, and prevents sagging. This provides the reinforcement needed, so the Bleacherman can provide a 20-year warranty on the bleachers.



Unlike other bleacher manufacturers, the warranty remains in place, even if students climb on the bleachers in the closed position.



*Evergreen Bleachers™
installed by the Bleacherman.*

Your retractable spectator seating makes your gym a true multi-purpose athletic facility. Choose Evergreen Bleachers™ to keep this important asset in perfect working order.

**See Our Website
www.bleacherman.com
For More Information**



Whether you are purchasing new bleachers or planning to refurbish old bleachers, our website provides exhaustive detail on every aspect of telescopic bleachers.

*Visit our website
www.bleacherman.com to see actual case histories of new and refurbished telescopic bleacher installations by the Bleacherman across the U.S.*



FREE 8-page Report

Visit www.bleacherman.com and download a PDF of "All About Telescopic Bleacher Seats." Learn how they work, why they sag, and what can be done to ensure long-term trouble-free operation.



How Much Will Your Evergreen Bleachers Cost?

Find out fast with a "Quick Quote"



Can't wait for a sales representative? Want to know how much new bleachers are going to be? Visit our website and click on the "Quick Quote" tab.

Here you will find a blank "Quick Quote" form and complete instructions on how to complete the form. You'll need a tape measure, a digital camera and someone who is qualified to open and close your bleachers.

Once you gather all the measurements for "Quick Quote," (it takes about one hour), then we will have everything we need to advise you on your telescopic bleacher options, and how much these options may cost.

Special Requests? Ask The Experts

If your seating requirements are out of the ordinary, it's no problem for the Bleacherman. After more than 20 years of helping owners solve seating problems, we can help you solve yours.

In addition to installing Evergreen Bleachers™, the Bleacherman also offers design/build services, custom fabrication, installation and repair/maintenance services.

Ask us about your special requirements:

- Motorized portable bleachers
- Custom seating configurations
- Balcony seating
- Enlarging seat capacity
- Simultaneous wood floor and bleacher replacement
- Folding chairs
- High moisture environments/natatoriums



AVAILABLE EXCLUSIVELY FROM



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